

Subject: URGENT:: Cancellation of 95th EHA AGM
Date: Thursday, 25 June 2020 at 19:17:14 British Summer Time
From: EHA Secretary
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Dear Member

Please kindly see below **URGENT Update**, from Mark with regards to the EAGM tomorrow:

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Dear Member,

We hope this email finds you safe and well.

The past three months have been the most difficult time for all of our members with the impact of the Covid-19 pandemic, decimating the hospitality industry and affecting all of our businesses and livelihoods.

Over this time, there has been countless hours invested to ensure that you, our valued member have been kept informed and updated. In addition, our sector has been lobbied at a local/national level.

Our new business alliance has also given us a platform to lead on some innovative projects, like the PPE shop for the benefit of the town and also leading on a marketing campaign for the recovery of Eastbourne. This has been so well received by all the town's stakeholders that unprecedented support has been given with committed central budget. Underpinning this will be the introduction of a **Covid Ready Kite Mark** for customer reassurance that is unique to Eastbourne. With Kristian providing gift-in-kind professional support with the joint project management with VisitEastbourne so that there is no EHA financial input into this.

This is amongst the many achievements in the last 9 months and because of this, the EHA has never been regarded as high as we are today. We finally have our house in order and a strong foundation for facing the challenges ahead.

We had hoped to share all of this exciting news with you via a physically distanced meeting or one online. Your Executive Committee had unanimously voted in favour of offering both options, so that each member could make a personal decision of how to attend, to suit their own preference. 35 members, plus the panel had volunteered to attend along with 15 online participants. The timing was chosen in anticipation of our opening on 4th July, when there would be time to attend. There was extremely precise planning carried out to ensure that every single attendee who made their own choice to attend, would be physically distanced in a venue that followed all the correct guidance. All online participants would be given exactly the same opportunity to participate and hear welcome good news. This was an approved EBC event under the current guidance.

However due to the actions of certain members causing disruption, this has now been derailed, been a detriment to all the hard work and this unique remarkable opportunity has now been lost. Therefore it has been decided to cancel what would have been the 95th AGM. At some point in the future we will arrange a meeting.

Regards

Mark Cotman

Chairman

Apologies for the lateness of this email and deep apologies for any inconvenience this might cause.

Take care & kind regards

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Yvette Cowderoy

Association Secretary

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